



WASHINGTON, D.C.  
**FESTIVAL OF  
EDUCATION**

British International School of Washington



# PARTNERSHIP OPTIONS

HOSTED BY



BRITISH INTERNATIONAL SCHOOL  
OF WASHINGTON  
A NORD ANGLIA EDUCATION SCHOOL



# WELCOME

**W**e are delighted to announce the Washington, D.C. Festival of Education, taking place on 3 October 2026 at the British International School of Washington.

Building on the success of the last three Festivals of Education held in the USA, the Washington, D.C. Festival marks a significant next step in the Festival's growing international presence. Each USA edition has brought together educators, leaders, and changemakers from across the country, and this new chapter will further strengthen that community while deepening the Festival's engagement with policy, practice, and purpose.

Hosted in the heart of the nation's capital, the Festival will be shaped by Washington, D.C.'s unique role as a centre for democracy, public service, and educational policy. It is a fitting setting for an event rooted in dialogue, collaboration, and the belief that education plays a vital role in shaping society and strengthening civic life.

Drawing on the scale and ambition of our flagship UK Festival, which now welcomes more than 5,500 attendees, 300 speakers, and 80 partners and exhibitors each year, the Washington, D.C. Festival of Education will deliver the same high-quality experience while reflecting the distinct priorities and perspectives of the US education landscape.

At its heart, the Festival will explore themes that resonate strongly across American education today: opportunity and equity, belonging and inclusion, leadership and citizenship, and how education can prepare young people to thrive in a complex and fast-changing

world. These themes will run throughout the programme, encouraging reflection, challenge, and practical collaboration across schools, systems, and sectors.

This one-day Festival will feature an inspiring mix of keynote talks, panel discussions, practitioner-led sessions, and meaningful networking. We expect to welcome a diverse audience of educators, school and system leaders, policymakers, researchers, and innovators from across the United States and beyond, united by a shared commitment to improving education and expanding opportunity.

We are committed to making the Washington, D.C. Festival of Education an inclusive, energising, and impactful experience. To support this ambition, we are inviting sponsors and partners who share our belief in the transformative power of education and who want to help shape an event with national and international reach.

Supporting the Washington, D.C. Festival of Education is more than a sponsorship opportunity. It is a chance to demonstrate leadership, values, and commitment to equity, innovation, and civic responsibility, and to stand alongside those working to create lasting change across education.

We warmly invite you to join us in Washington, D.C. on 3 October 2026 as we bring the Festival of Education to the nation's capital, an event designed to inspire, challenge, and connect those shaping the future of education.

*Shane Mann*

**Chief Executive of EducationScape  
and Festival Co-Director**



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# MEET THE TEAM

**There for you every step  
of the way to the Festival!**



**Shane Mann**

[shane.mann@educationscape.com](mailto:shane.mann@educationscape.com)

**Festival Co-Director  
and Chief Executive,  
EducationScape**

As Festival Co-Director and Chief Executive of EducationScape, Shane drives the vision and energy behind the Festival, championing an unforgettable experience for both partners and attendees.

He works hand-in-hand with core partners and the Festival's founding home, Wellington College.



**Iain Henderson**

[imh@wellingtoncollege.org.uk](mailto:imh@wellingtoncollege.org.uk)

**Co-Festival Director and  
Director of The Bridge,  
Wellington College**

As Co-Festival Director and Director of The Bridge at Wellington College, Iain works alongside Shane to shape the Festival's strategic vision. He plays a key role in connecting EducationScape with Wellington College, ensuring the Festival stays true to its roots while continuing to innovate and grow.



**Scott Forbes**

[scott.forbes@educationscape.com](mailto:scott.forbes@educationscape.com)

**Managing Director**

As Managing Director, Scott works alongside the Festival Co-Directors to bring everything together - coordinating teams across programming, partnerships and sponsorship, and logistics to ensure a smooth and successful Festival.



**Philippa Barton**

[philippa.barton@educationscape.com](mailto:philippa.barton@educationscape.com)

**Event Director**

As Event Director, Philippa leads on all Festival logistics, coordinating exhibitor and partner onboarding and ensuring they have everything they need for a successful and seamless experience.



# WHY PARTNER AND EXHIBIT?

The Washington, D.C. Festival of Education offers your organisation a unique opportunity to connect with a forward-thinking audience of educators, school and system leaders, policymakers, and changemakers from across the United States and beyond. Taking place on 3 October 2026 at the British International School of Washington, this one-day Festival brings together practice, policy, and purpose in the heart of the nation's capital, with a focus on opportunity and equity, belonging and inclusion, leadership, and citizenship.

Whether you are looking to showcase your work, share expertise, or align your brand with values-driven educational innovation, the Festival provides a powerful platform to build meaningful connections and amplify your impact. A range of flexible sponsorship and exhibition opportunities is available, from exhibition stands to bespoke partnerships and speaking roles, all supported by a dedicated team to ensure your involvement is seamless, creative, and impactful.



1

## Celebrating educators

Immerse yourself in an uplifting and fun environment, highlighting all that is positive in the education sector.

2

## Pre-event content

One month before the event we will launch our Festival App.

3

## Branding

It's the perfect opportunity to showcase your brand and products/services, to the right audience. Choose from a range of options.

4

## Provide beneficial content

Some of our packages come with the opportunity to provide content during and before the Festival.

5

## Networking

Connect and engage with school leaders, teaching professionals and like-minded professionals – there are countless chances to forge invaluable connections.

6

## Knowledge sharing

The Festival of Education is collaborative, and we welcome others who share this ethos. Gain insights from other participants, renowned speakers and thought-leaders who will share their wisdom, latest trends, and strategies that can give you a competitive edge.

# PARTNER PACKAGE

## HEADLINE PARTNER (\$20,000 – LIMITED TO ONE ORGANISATION)

Becoming the exclusive Festival Partner for the Washington, D.C. Festival of Education offers a unique opportunity to take centre stage at this flagship event. As the sole top-tier partner, your organisation will be closely aligned with the Festival's overall identity, featured prominently across all key communications, and recognised as a principal contributor to its success. You will also have the opportunity to host high-profile sessions, whether workshops, panels, or keynote presentations, and benefit from exclusive branding linked to a dedicated space or thematic strand.

With the Festival taking place in the nation's capital and focused on opportunity and equity, belonging and inclusion, leadership, and citizenship, this bespoke partnership can be tailored to meet your organisation's strategic objectives while positioning your brand at the heart of the most important conversations in education today. Offering maximum visibility, influence, and impact, it is a chance to play a defining role in shaping the future of education in Washington, D.C., and across the United States.



### PRE-FESTIVAL

- Listed as the Festival Partner on the Festival website, including you own web page, promoting your service
- Social media posts announcing your partnership with the Festival, plus a further 10 posts about our partnership
- Logo placed on all Festival promotions and emails
- 100-word message and digital banner in an email promoting your content to attendees – from 4 weeks before the event
- Regular posts on LinkedIn mentioning you as a Festival Partner (max 10)
- Delegate list (excel) including name, job title and organisation (issued weekly from 4 weeks before)
- Marketing materials to help support the promotion of the Festival to your networks.

### AT THE FESTIVAL:

- A prominent exhibition space with power
- Three 45-minute sessions, format and topic to be agreed with event organisers
- Your organisation's brand displayed prominently across the Festival site, on signage, the main stage and in venues
- 8 spaces at the VIP networking reception
- 20 Festival passes for staff/guests

### POST-FESTIVAL:

- Electronic copy (Excel) of the Festival attendee list. Please note we are unable to supply emails.
- Social media posts thanking you for your support (max 4)



# PARTNER PACKAGE

## SOCIAL IMPACT PARTNER (\$18,000 - LIMITED TO ONE ORGANISATION)

As the Social Impact Sponsor of the Washington, D.C. Festival of Education, your organisation will play a vital role in widening access to high-quality professional development for educators who need it most. Through your support, 150 public school teachers from Washington, D.C., Maryland, and neighbouring states will be able to attend the Festival free of charge, many of whom would not otherwise have the opportunity to take part in an event of this kind.

This sponsorship demonstrates a strong commitment to equity, opportunity, and the transformative power of education. By enabling more educators to connect, learn, and grow, you will help shape not only their professional development, but also the experiences and outcomes of the students they serve, creating meaningful and lasting impact across schools and communities.

### PARTNERSHIP AND EXHIBITION ENQUIRIES:



**Scott Forbes**  
Managing Director  
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#### PRE-FESTIVAL

- Listed as the Social Impact Partner on the Festival website, including your own web page, promoting your organisation
- Social media posts announcing your partnership with the Festival, plus a further 3 posts about our partnership
- Branding on the Festival app up to 4 weeks pre-event
- Delegate list (excel) including name, job title and organisation (issued weekly from 4 weeks before)
- Regular posts on LinkedIn mentioning you as the Social Impact Partner of the Festival (max 3)
- Marketing materials to help support the promotion of the Festival to your networks.

#### AT THE FESTIVAL:

- A prominent exhibition stand with power
- Your organisations brand displayed prominently across the Festival site
- 10 Festival passes for your staff/guests
- 4 spaces at the VIP networking reception

#### POST-FESTIVAL:

- Electronic copy (Excel) of the Festival attendee list. Please note we are unable to supply emails.
- Social media posts thanking you for your support (max 3).

# PARTNER PACKAGE

## REGISTRATION PARTNER (\$16,000 – LIMITED TO ONE ORGANISATION)

As the Registration Partner for the Washington, D.C. Festival of Education, your organisation will play a key role in shaping the first impression attendees have as they arrive at the Festival. From the very beginning of their journey, your brand will be front and centre, warmly welcoming delegates into a day of inspiration, collaboration, and learning.

You'll benefit from high-impact visibility before, during, and after the Festival, with prominent branding across the registration page, tickets, and welcome area. A premium stand location near the main entrance will further position your organisation as a key supporter and contributor to this vibrant celebration of education.

### PRE-FESTIVAL

- Listed as the Registration Partner on the Festival website, including your own web page, promoting your organisation
- Social media posts announcing your partnership with the Festival, plus a further 5 posts about our partnership
- Branding on the registration page and confirmation emails
- Branding as the registration partner on the app up to 4 weeks pre-event
- 100-word message and digital banner in an email promoting your content to attendees – from 4 weeks before the event
- Regular posts on LinkedIn mentioning you as the Registration Partner of the Festival (max 5)
- Delegate list (excel) including name, job title and organisation (issued weekly from 4 weeks before)
- Marketing materials to help support the promotion of the Festival to your networks.

### AT THE FESTIVAL:

- Prominent exhibition stand located near to registration with power
- Prominent branding at the registration area at the entrance
- Two 45-minute sessions, format and topic to be agreed with event organisers
- Your organisation's brand displayed prominently across the Festival site, on signage, on the App and on the map
- 6 spaces at the VIP networking reception
- 15 Festival passes for staff/guests
- Marketing materials to help support the promotion of the Festival to your networks.

### POST-FESTIVAL:

- Electronic copy (Excel) of the Festival attendee list. Please note we are unable to supply emails.
- Social media posts thanking you for your support (max 4)



THESE PACKAGES CAN BE TAILORED TO SUIT YOUR REQUIREMENTS. PLEASE CONTACT SCOTT ON [SCOTT.FORBES@EDUCATIONSCAPE.COM](mailto:SCOTT.FORBES@EDUCATIONSCAPE.COM) TO DISCUSS.



# PARTNER PACKAGE

## NETWORKING RECEPTION PARTNER

(\$14,000 - LIMITED TO ONE ORGANISATION)

As the Networking Reception Partner at the Washington, D.C. Festival of Education, your organisation will co-host a relaxed yet high impact gathering on the evening before the Festival. This informal reception will bring together our speakers, key stakeholders, exhibitors, and partners, creating a rare opportunity for early connections and meaningful conversations ahead of the main event. By aligning your brand with this exclusive moment of welcome and networking, you will be positioned at the very heart of the Festival community from the outset, setting the tone for collaboration, inspiration, and shared purpose.



### PRE-FESTIVAL

- Listed as the Networking Reception Partner on the Festival website, including your own web page, promoting your organisation
- Social media posts announcing your partnership with the Festival, plus a further 3 posts about our partnership
- Branding on the Festival app up to 4 weeks pre-event
- 100-word message and digital banner in an email promoting your organisation to attendees - from 4 weeks before the event
- Regular posts on LinkedIn mentioning you as the Networking Reception Partner of the Festival (max 3)
- Delegate list (excel) including name, job title and organisation (issued weekly from 4 weeks before)
- Marketing materials to help support the promotion of the Festival to your networks.

### AT THE FESTIVAL:

- Prominent exhibition stand with power
- One 45-minute session, format and topic to be agreed with event organisers
- Your organisation's brand displayed prominently across the Festival site
- Ability to deliver short remarks (max. 5 mins) at the Networking Reception
- 8 Festival passes for staff/guests

### POST-FESTIVAL:

- Electronic copy (Excel) of the Festival attendee list. Please note we are unable to supply emails.
- Social media posts thanking you for your support (max 3)

THESE PACKAGES CAN BE TAILORED TO SUIT YOUR REQUIREMENTS. PLEASE CONTACT SCOTT ON [SCOTT.FORBES@EDUCATIONSCAPE.COM](mailto:SCOTT.FORBES@EDUCATIONSCAPE.COM) TO DISCUSS.



# PARTNER PACKAGE

## CONTENT PARTNERS (\$8,000 – SIX SPACES AVAILABLE)

As a Content Partner at the Washington, D.C. Festival of Education, your organisation will have a dedicated platform to showcase its work, expertise, and solutions directly to educators and sector leaders. Content Partners receive a guaranteed speaking slot within the programme, providing the opportunity to share a compelling case study, demonstrate impact, and explore how your offering supports teaching, learning, and leadership in practice. This partnership is designed for organisations looking to engage meaningfully with the education community, build credibility, and spark informed conversation with a highly engaged audience.

## PARTNERSHIP AND EXHIBITION ENQUIRIES:



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### PRE-FESTIVAL

- Details of the Festival are extensively promoted across our networks and social media. Your organisation will be provided with unique marketing assets to promote your involvement.
- Your organisations name, logo, profile and link to your website will feature prominently on the Festival website as a Content Partner
- Delegate list (excel) including name, job title and organisation (issued weekly from 4 weeks before)
- Two social media post on LinkedIn, Facebook and
- Instagram post announcing you are exhibiting – within two months of Festival
- Your logo to appear in three email campaigns before the event.

### AT THE FESTIVAL:

- An exhibition stand with power
- 1 x 45 minute session
- Brand exposure throughout the Festival
- Feature on the Festival app and prominent listing
- Eight Festival passes for your staff/guests
- Two spaces at the VIP Networking Reception

### POST FESTIVAL:

- Finalised electronic copy (Excel) of the Festival attendee list. Please note we are unable to supply emails.



# EXHIBITION PACKAGES

## (\$3,000 X 10 SPOTS)

Exhibiting at the Washington, D.C. Festival of Education is a fantastic opportunity to showcase your organisation to a highly engaged and influential audience from across the education sector.

Our exhibition spaces are in high-footfall areas to maximise visibility and engagement throughout the day. With natural breaks between sessions, including dedicated morning, lunch, and afternoon networking opportunities, exhibitors benefit from a steady flow of visitors in a relaxed and welcoming environment. Supported by our Festival App, signage, and on-site experiences, your

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### PRE-FESTIVAL:

- Details of the Festival are extensively promoted across our networks and social media. Your organisation will be provided with unique marketing assets to promote your involvement.
- Exhibitor name, logo, profile and link to the exhibitor's website listed on the exhibitor's page of website
- Delegate list (excel) including name, job title and organisation (issued weekly from 4 weeks before)
- One social media post on LinkedIn, Facebook and Instagram announcing you are exhibiting – within two months of Festival
- Exhibitors logo to appear in two email campaigns before the event.

### AT THE FESTIVAL:

- An exhibition stand with power
- Dedicated Festival staff to assist you throughout the Festival
- Five Festival passes for your staff/guests
- 2 spaces at the VIP networking reception
- Exhibitor name, profile, web address and position of stand in the Festival App, as part of the exhibitor listings.

### POST-FESTIVAL:

- Electronic copy (Excel) of the Festival attendee list. Please note we are unable to supply emails.



# OTHER SPONSORSHIP OPPORTUNITIES

## FESTIVAL APP SPONSORSHIP (\$9,500)

The Festival App will be the go-to guide for attendees at the Washington, D.C. Festival of Education, helping them plan their day, explore sessions, and stay up to date with real-time updates. By sponsoring the app, your organisation's branding will be featured throughout the platform, including the loading splash screen, giving you prominent visibility every time it is used.

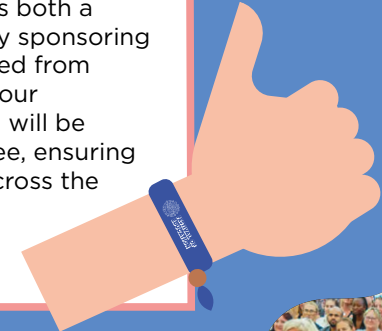


## FESTIVAL BAG SPONSOR (\$9,500)

Festival-goers love a free bag. On arrival at the Washington, D.C. Festival of Education, every attendee will receive a practical and sustainable tote bag. By sponsoring these handy accessories, your organisation will be visible throughout the day and long after the Festival has finished. Your branding will appear on both sides of the bag, with one side reserved entirely for your own artwork, giving you a highly visible and lasting presence with every participant.

## WRISTBAND SPONSOR (\$8,500)

Every delegate at Washington, D.C. Festival of Education will receive a wristband on arrival, worn throughout the event as both a pass and a keepsake. By sponsoring the wristbands, produced from sustainable materials, your organisation's branding will be visible on every attendee, ensuring continuous exposure across the entire Festival.







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